

networkGOV selects EventMingle as the show's official online social networking application. EventMingle enables networkGOV participants to meet online prior to arriving to the show.

networkGOV will be held in Farmington, PA on February 5-7, 2006. Attendees and Exhibitors are using EventMingle right now to meet, schedule appointments and talk about the event.

January 18, 2006 Laguna Beach, CA EventMingle today announced it has been selected as the official online social networking application for networkGOV, which will be held in Farmington, PA on February 5-7, 2006. EventMingle is an online application designed to allow participants of networkGOV to meet online prior to arriving to the event in order to improve their face-to-face interaction once they arrive.

EventMingle has created a custom site for networkGOV on <http://www.EventMingle.com>.

EventMingle's Rich Feature Set.

EventMingle will give networkGOV participants these features:

- **Internal Email System** - Attendees and Exhibitors will use EventMingle's built in email system to communicate without giving either party access to their personal contact info until they're ready. Attendee to Attendee, Attendee to Exhibitor, Attendee to Speaker, Attendee to Editor, Exhibitor to Attendee, Exhibitor to Exhibitor, Exhibitor to Speaker and Exhibitor to Editor are all supported. Mail is automatically sorted by Attendee, Exhibitor and Appointment Requests.
- **Total Privacy** - Attendee and Exhibitor control who has privileges to view their business card detail.
- **Detailed Online Exhibitor Directory** - Exhibitors can publish extended information, including a searchable product directory, current press releases, current job openings and planned booth giveaways so attendees better understand the incentives for coming by their booth. Exhibitors can also list their booth staff and give attendees the ability to request appointments.
- **Job Board** - Attendees and Exhibitors can post job openings on the job board. Attendees can also post their resumes online, anonymously.
- **Advance Search Features** - Participants can search for people based on their location, title and interests. For example they can see who is traveling to the event from their same city or they can find people who are going to the event to attend the same session or see a specific exhibitor. Finding like minded event participants has never been easier.
- **Message Forums** - The message forums allow people to discuss exhibitors, press releases, products, special events, exhibitor giveaway items and job postings. They can also discuss the venue and things to do while visiting the event's destination.
- **The Daily Planner** - networkGOV attendees can create a detailed to-do list they can take with them to the event. EventMingle becomes their personal assistant in helping event participants get organized for the event prior to leaving for the airport.

networkGOV registered participants will be able to use most of EventMingle's rich feature set free of charge. Premium services such as the job board are extra. Exhibitors may also purchase pre-event marketing packages if they so desire.

networkGOV attendees, exhibitors, speakers and editors gather on EventMingle.

"We're very excited to be working with conVurge, the producers of networkGOV 2006, as we introduce the concept of meeting each other prior to attending networkGOV. We believe EventMingle will be well received within the government markets they serve", state Jim Harrer, President & CEO, Specialty Match Network.

"conVurge clients have been asking for a medium in which they can network, share information, and 'mingle', with event attendees. We are very excited to be working with EventMingle to deliver this requested solution!" Kelly Yocum, CEO, Consulting LLC

About conVurge Consulting

conVurge Consulting, LLC is a leading organization in the research and analysis of the US Government and in the facilitation of partnerships between the public and private sectors. Our team of seasoned professionals provides expertise and intelligence to senior executives from cross functional areas of the Federal Government. This information is offered through a number of deliverables, including: Government Meetings and Education, Government Research, Strategic Events and Consulting. For further information regarding conVurge deliverables, please visit <http://www.convurge.com>.

About EventMingle

EventMingle is the first web based online social networking technology designed to cater to the tradeshow industry. EventMingle enables attendees, exhibitors, speakers, editors, job recruiters and investors who are planning to attend a specific event, to meet online prior to the event.

Attendees can meet other attendees or session speakers, exhibitors can make appointments with attendees or schedule one-on-one demos with editors in order to improve the over all conference experience. We partner with the show producer and share revenue with the show producer giving them an additional revenue stream.

EventMingle is a wholly owned subsidiary of Specialty Match Network, a privately owned company based in Laguna Beach, California.

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